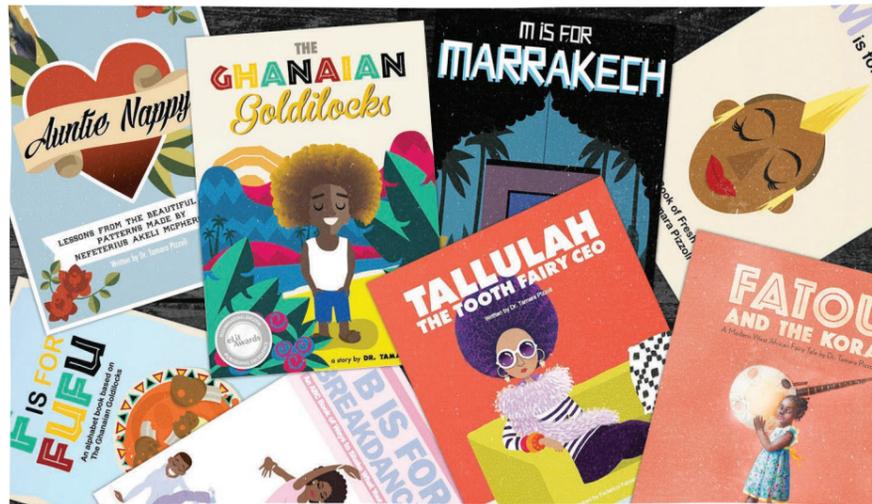


# ROME TODAY

WHERE THE COOL STUFF IS

ROME, THURSDAY, MARCH 9, 2017

## INDEPENDENT AUTHOR DELIVERS HIGH CONCEPT PRINT IN BOOKS AND ART



Dr. Tamara Pizzoli is a native of Killeen, Texas who now calls Rome, Italy her home. A mother of three beautiful boys, she most often describes herself as “a creative,” or a person who gives herself permission to make and execute high quality content across a variety of mediums. Her passions include writing and publishing children’s books, curating art, and producing documentaries, web series and other digital media. Her first self-published title, *The Ghanaian Goldilocks*, earned the silver eLit Award for Digital Excellence in Multicultural Publishing in 2015, and her projects, including the documentary “In Nero: Black Girls in Rome” and the upcoming fiction web series that shares the same title, have been shared and written about widely across the web.

As a lifelong educator who began teaching Kindergarten at age 20 in 2002, Dr. Pizzoli’s love for quality

children’s literature began many years ago. In 2013, after several years in the classroom, she founded The English Schoolhouse, an English language school primarily for children in Rome. After the unexpected passing of her sister in 2014, Dr. Pizzoli converted the language school into a boutique publishing house, through which eight books have been published in just under three years. Dr. Pizzoli believes that all children deserve to be exposed to gorgeous art and interesting, relevant text through high concept print, stating “Children deserve the best art, because they understand it and appreciate it the most.” The author readily utilizes her gift for animated storytelling that she honed over more than a decade of reading aloud to young learners by narrating the audiobooks for each of her published titles, which are all available on YouTube.

A list of children’s books currently available through The English Schoolhouse in order of publication include:

**The Ghanaian Goldilocks, A**

**Modern West African Tale**

Illustrated by Phil Howell

**F is for Fufu: An Alphabet Book**

**Based on The Ghanaian Goldilocks**

Illustrated by Phil Howell

**Auntie Nappy: Lessons from the**

**Beautiful Life Patterns Made by**

**Nefeterius Akeli McPherson**

Illustrated by Phil Howell

**M is for Mohawk**

Illustrated by Phil Howell

**M is for Marrakech**

Illustrated by Phil Howell

**B is for Breakdancing**

Illustrated by Phil Howell

**Tallulah the Tooth Fairy CEO**

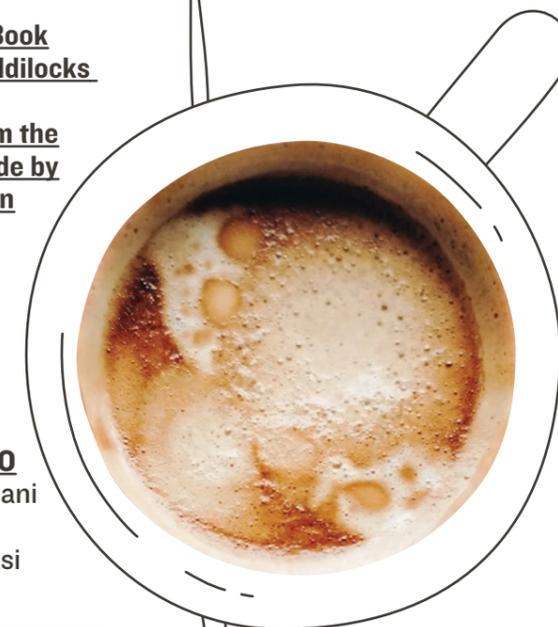
Illustrated by Federico Fabiani

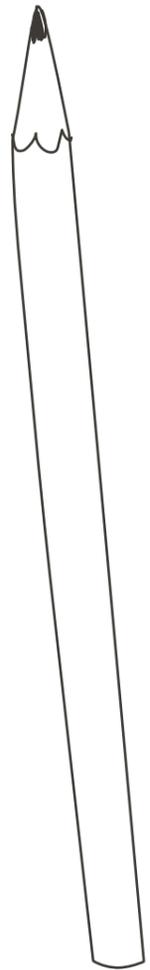
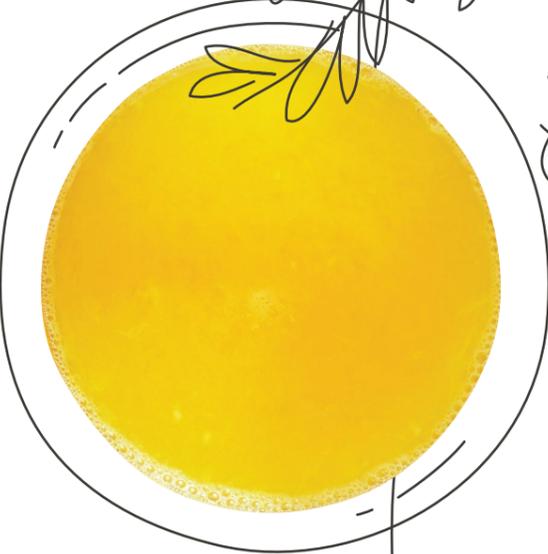
**Fatou and the Kora**

Illustrated by Elena Tommasi

Ferroni

Story design: Federico Fabiani  
For more visit [www.theenglishschoolhouse.com](http://www.theenglishschoolhouse.com)





# THE ENGLISH SCHOOLHOUSE

## OUR MISSION

To consistently provide the highest quality of literature and art and share stories that move, shape and evolve the hearts and minds of young readers.

## GOALS

To rise to the task of being relentless gatekeepers and vessels of stories that accurately and beautifully reflect a diverse society.

To set a new visually compelling standard for what is considered quality multicultural children's literature.

To expand into education curriculum, apps and programming.

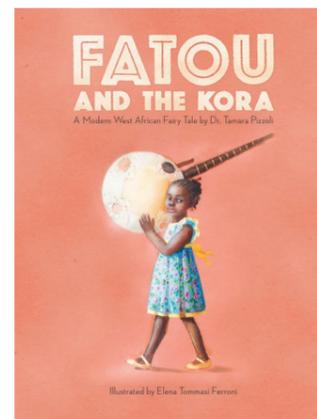
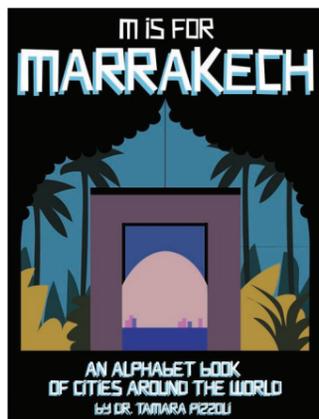
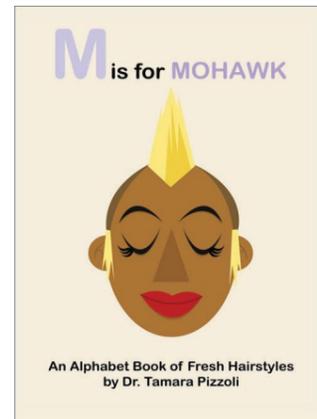
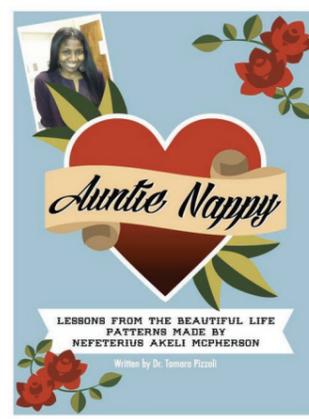
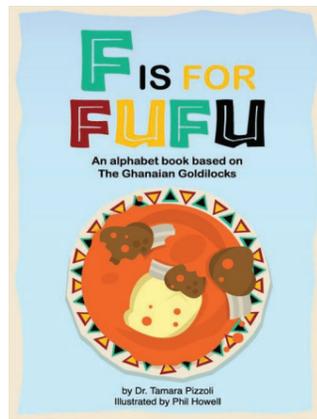
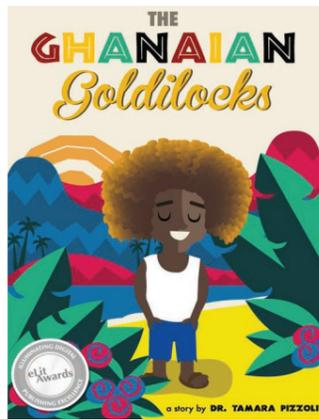
To have wide distribution of our stories with a major publisher to ensure they are read and enjoyed by as many children as possible.

## ACCOMPLISHMENTS

The Ghanaian Goldilocks, the first book published through The English Schoolhouse, earned the silver medal ELit book award for digital excellence in multicultural publishing.

The English Schoolhouse titles have frequently been featured on prestigious platforms such as The Huffington Post, For Harriet, Brown Girls Fly & Afropunk. The books are regularly featured by bloggers who focus on contemporary and classic children's literature and have received consistently positive reviews.

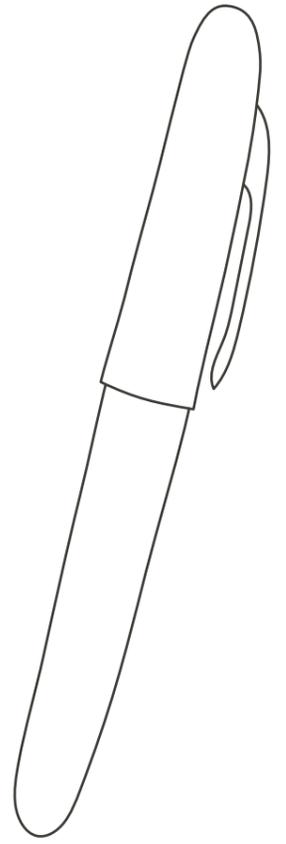
# MEDIA BOOKS



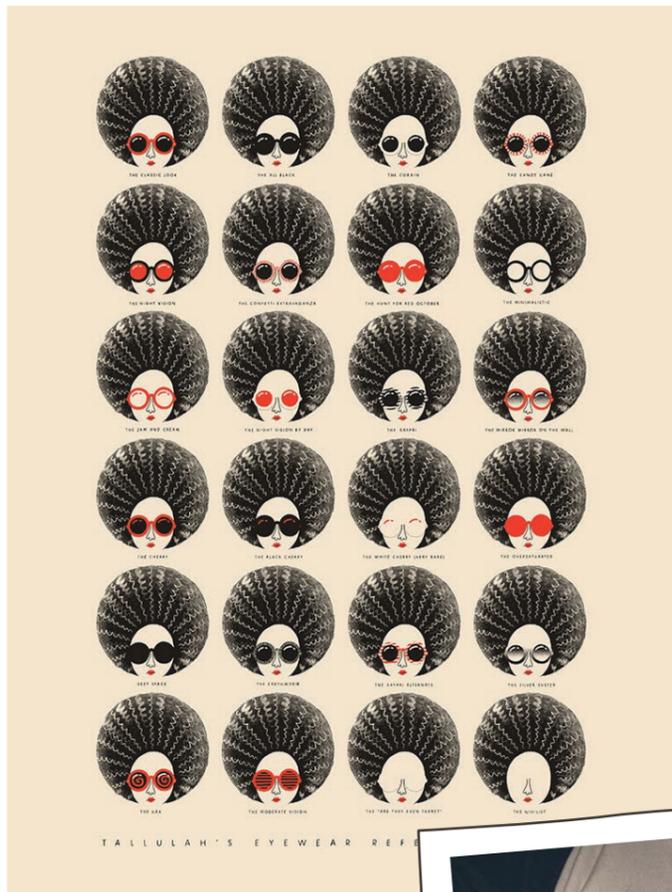
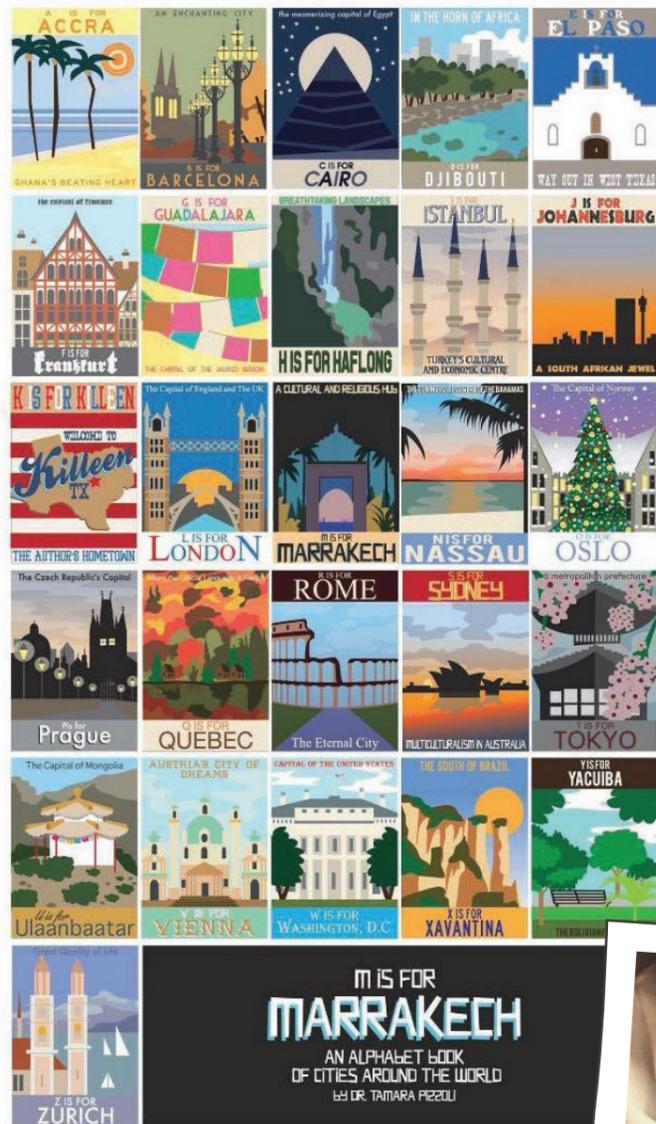
**SIDE A**

- The Ghanaian Goldilocks <https://youtu.be/MWhSIX66fSw>
- F is for Fufu <https://youtu.be/5rWTtrWyK-o>
- Tallulah the Tooth Fairy CEO <https://youtu.be/7wRomlmkKt4>
- Fatou and the Kora <https://youtu.be/OkVIgqDULsU>

**THE ENGLISH SCHOOL HOUSE** **AUDIOBOOKS**

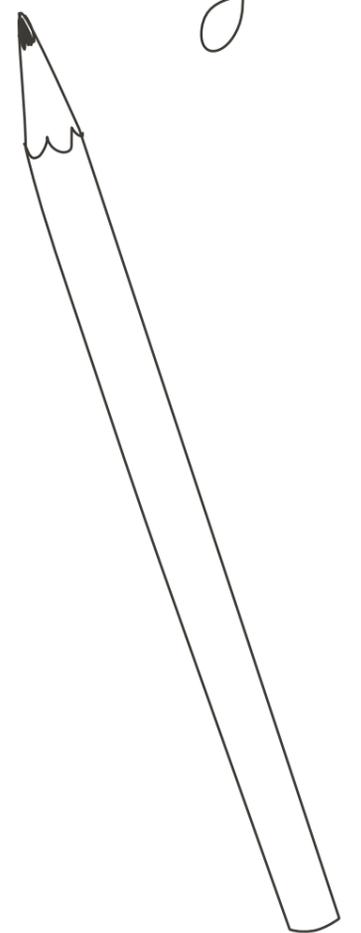


# PRODUCTS ART & PRINTS



## UPCOMING MEDIA PLANS

Animated short stories, curriculum, alphabet charts, homeschool kits, audiobooks, musical soundtracks for stories, sequels for Tallulah the Tooth Fairy CEO and The Ghanaian Goldilocks, baby books and even clothing...



# TESTIMONIALS

"Black author/activist Dr. Tamara Pizzoli combats negative imagery of blackness with spunky new illustrated book Tallulah the Tooth Fairy CEO."  
- **Afropunk**

On Tallulah the Toooth Fairy CEO  
"This book is amazing! It's got great illustrations, excellent text, tons of humor that will appeal to both kids and the adults reading it to them, wonderful vocabulary and lots of details relating to teeth that are fun to spot, not to mention a good story."  
- **Elizabeth, Goodreads**

"Ghanaian Goldilocks has beautiful illustrations bursting with love, energy, primary colors and places in dreams – in my mind, many of the scenes depicted could just as easily have taken place in a neighborhood in the Bronx, Chicago, Miami, Jamaica as they did in their setting in Accra, Ghana. Dr. Pizolli's pages flow with a rhythm, good heartedness and lyricism - a wonder-filled look at the day in the life of a brown skin boy going through the paces of growing up and learning lessons in love, respect and honor. Punched plenty with beautiful illustrations by Phil Howell (the same genius who illustrates Kanye West's alias the college drop out bear, and designs for hip hop artist Pharrell), the children's book invites imagination and chuckles while providing the memorable moments for life lessons. "

- **Patrick Anthony, The Huffington Post**

"Pizzoli is surely one to watch. Her creativity and overall zest for life is refreshing."  
- **Rollingout Magazine**

# FAQs

## When was the first book published by The English Schoolhouse?

June 2014

## How many books have been published by The English Schoolhouse?

Eight to date

## How do you come up with the ideas for the books?

I glean a lot of material from my own life and loved ones around me. My eldest son Noah inspired both *The Ghanaian Goldilocks* and *Tallulah the Tooth Fairy CEO*. *M is for Marrakech* came about while I was walking around Rome one morning marvelling at the beauty of the city and wanted to share a bit of info about gorgeous places around the world in an ABC book, vintage poster style. *Fatou and the Kora* is a story that woke me up out of my sleep and seemed to write itself.



## Are the characters based on anyone?

Yes. Almost always. I put people I know in my stories all the time. *Tallulah the Tooth Fairy* is based on a well-known Dominican-Italian actress who is a dear friend of mine and my youngest son's godmother, Iris Peynado. The Board of Directors featured in *Tallulah the Tooth Fairy* is comprised of some of the individuals who have had the most significant impact in my life—including my mother and sister.



## How do you find the illustrators?

I found Phil Howell, who illustrated my first six books, on Twitter. I took some painting lessons from Elena Tommasi Ferroni and we became friends and then I asked her to begin working with me after we curated an art show together. Federico Fabiani designed a website for a family I used to give English lessons to and I loved it. When I opened my language school, *The English Schoolhouse*, I asked him to do the branding. Though it's no longer a school, the same logo and branding has lasted all of these years. The logo is still the original one he made years ago, which I think is pretty cool.

## Do you only publish your stories?

For the time being, yes.

## What is the retail price for the books?

They range from \$12.95-\$15.95

## Are wholesale prices available?

Yes, contact us for more info.

## Do you have a favorite story?

Growing up, and I think my all-time favorite book is *Miss Nelson is Missing* by James Marshall. My favorite story that I've written is probably *Tallulah the Tooth Fairy CEO*. I just love her so much.

## What's the best way to contact you?

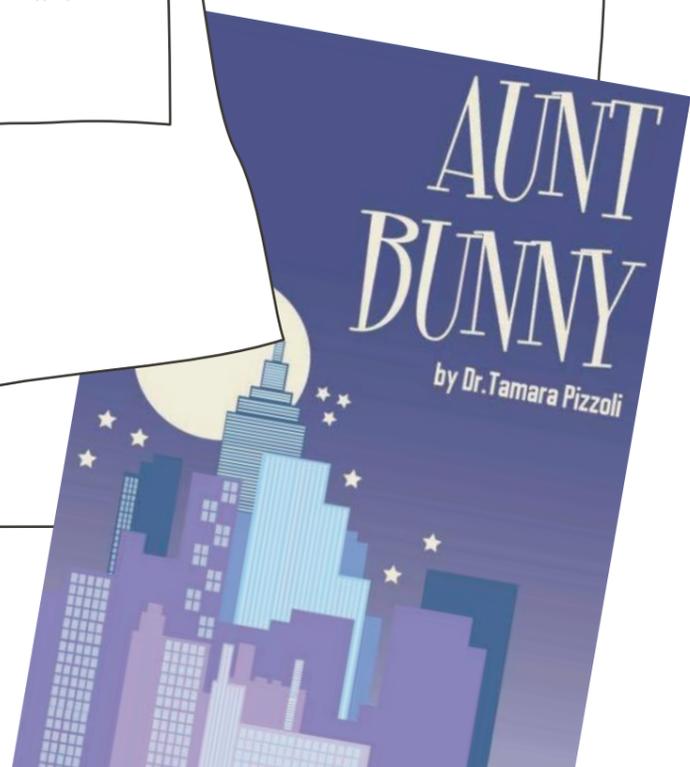
[info@theenglishschoolhouse.com](mailto:info@theenglishschoolhouse.com)



## SNEAK PEEK

Tamara is currently working on:

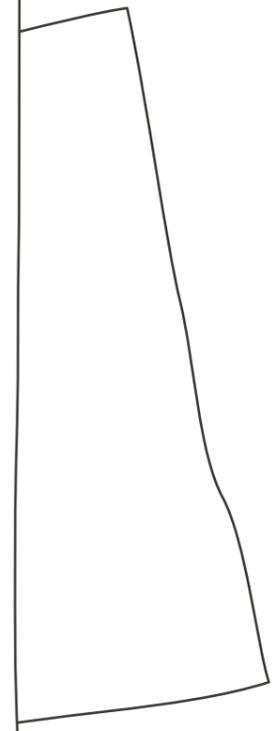
- an anthology of reimagined fairy tales with master Italian painter Elena Tommasi Ferroni;
- a sequel to Tallulah the Tooth Fairy CEO featuring, for the first time, her rival—a millionaire pharmaceutical sales rep who's made her fortune selling lollipops to dentists by the name of Kandi Slinger;
- Aunt Bunny, a heartwarming story about a young girl being raised by her mother and her mother's best friend in the vintage shop they own is set to be published late 2017;
- a story for kids based on jazz legend Dee Dee Bridgewater with accompanying audiobook;
- another modern West African tale and audiobook entitled The King and the Flute featuring Senegalese griot and kora master Madya Diebate.





**CHILDREN DESERVE  
THE BEST ART  
BECAUSE THEY  
UNDERSTAND  
AND  
APPRECIATE IT  
THE MOST.**

**SELECT  
THE ENGLISH  
SCHOOLHOUSE  
TITLES FOR THE  
YOUNG LEARNER  
IN YOUR LIFE.**



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